



## International Field School in Museums & Sustainable Heritage Development

Vietnam, 7-22 December 2007

The International Field School in Museums and Sustainable Heritage Development offered by the Museum Studies Program at the School of English, Media Studies & Art History, UQ, aims to provide first-hand experience to graduate students and Professional Development Program participants in locating culture in sustainable development in a rapidly globalising world. Museums and heritage places of all kinds are considered in the context of sustainable economic, environmental and social development, with a focus on documented case studies and real-life examples in Vietnam. Participants will consider how museums, cultural institutions, and heritage tourism can play a role in the revitalization of local culture and economy, and how international conventions for heritage protection, governance structures, and local area planning intersect within holistic heritage management frameworks. The course provides a critical introduction to cultural mapping, gender and youth issues in community engagement, poverty alleviation and Millennium Development Goals. It also examines the challenges posed by the conflicts between conservation and development, particularly in World Heritage Areas.

This Field School provides practical field experience not only to graduate students and researchers in museum, heritage and environmental studies, practicing museum and heritage professionals, but will also be of interest to those involved in archaeology, anthropology, planning, postcolonial studies, sustainable development and cultural heritage law.

The International Field School will be offered during the University of Queensland Summer Semester 2007/8 in [Vietnam \(7-22 December 2007\)](#), with the support of the local, provincial and national cultural institutions and their respective authorities.

### Key topics include:

- Museums and community engagement with indigenous and minority ethnic groups: workshop at the Vietnam Museum of Ethnology on the participation of indigenous and minority groups in the conservation and interpretation of tangible and intangible heritage and their representation in museums.
- Critical investigation into the positive and negative effects that tourism has had on the traditional ways of life and heritage values of indigenous and ethnic minority groups in northern Vietnam.
- Challenges in the practical implementation of the UNESCO World Heritage Convention, including workshops with management in Hue, Hoi An, My Son and Ha Long Bay World Heritage Areas.
- Urban development and heritage conservation - evaluation workshop with the Vietnam Institute of Archaeology examining the future development and management of Ba Dinh Archaeological Site and Thang Long Citadel in the heart of Hanoi, and the sustainable heritage development of Hanoi Old Quarter.
- Roundtable at the Vietnam Museum of Fine Arts and the Vietnam Temple of Literature in Hanoi to interrogate the construction of the aesthetic in art museum discourse and its contemporary globalisation through biennales and triennials.
- The significance of Object ID, national cultural heritage law and UNESCO Conventions in the minimization of illicit traffic in cultural property.
- Women and youth issues in culture and development – seminar at the Vietnam Museum of Women addressing issues of gender, representation and participation in museums, environmental education, and globalization.

- Ecomuseums and holistic heritage management: participation in a planning workshop bringing together floating fishing villages and curators, site managers and conservators to evaluate the construction and development of the world's first floating museum in Ha Long Bay World Heritage Area.
- Evaluating cultural policies, cultural mapping methodologies and intercultural dialogues in locating museums in integrated local area planning and sustainable development.
- Post-conflict heritage management and sustainable strategies for community engagement in Vietnam, with case studies in Ha Long Bay, Hue and My Son archaeological site.
- UNESCO Conventions on cultural diversity and the protection of intangible cultural heritage, including Vietnamese Masterpieces of Intangible Heritage, and the integration of intangible and tangible heritage in museums and World Heritage Areas.

## Faculty

The Field School is led by a faculty of national and international researchers and museum professionals with a substantial track record of applied work in Vietnam. It is coordinated by Dr Amareswar Galla, Professor of Museum Studies, the University of Queensland, and Guest Curator of International Projects, Vietnam National Department of Cultural Heritage, Ministry of Culture and Information. The Vietnamese faculty includes Professor Nguyen Van Huy, former Director, Vietnam Museum of Ethnology; Mrs Nguyen Tuyet, Director of the Vietnam National Museum of Women supported by the Vietnam Women's Union; and the managers of various World Heritage Areas.

## Information

The Field School is available to University of Queensland postgraduate students (MUSM7010). Graduate students from other higher education institutions may be able to enrol as cross institutional students, and professionals from the museum, heritage and other relevant sectors can take the course as a Professional Development Program subject to prior approval from the Course Coordinator and meeting the entry requirements.

Please note that places are strictly limited.

The full program and travel itinerary will be sent to the participants on acceptance of enrolment. Participants pay for their own return airfares to Hanoi, travel insurance, plus a discounted land package fee in addition to tuition fees/professional development fees.

The final date for completion of registration and payment of land package is **Friday 5 October, 2007**

**NB:** December is a peak tourist season in Vietnam and participants are encouraged to book early to benefit from discounted airfares.

## Application

All applicants must submit:

- a brief Expression of Interest (150 words) stating how you will benefit from the Field School.
- Current Curriculum Vitae. It should include details of graduate qualifications.
- Professional Development Participants may need a supporting letter from a referee or employer.

Further documentation of educational qualifications may be required for the admission to the Field School.

**This information is available on the UQ School of English, Media Studies & Art History website: <http://www.uq.edu.au/emsah/index.html?page=66307&pid=37084>**

**Read a brief article on the Vietnam Field School in UQ News online:**

**<http://www.uq.edu.au/news/index.html?article=12563>**

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